

## US ECONOMY IS 'BRIMMING' CONNOR SAYS

By ED EDWIN

How can a headline herald achievements of a "new and socially conscious capitalism"? How can a cartoon show a thriving American socio-economic system — one which many foreigners and some Americans still depict as Nikita Khrushchev described it, "a hard-riden old hag"?

These were questions raised by the US government's unabashed spokesman for private entrepreneurs, US Secretary of Commerce, John T. Connor, who addressed an OPC Press Luncheon. He documented his thesis, that in economic competition a "brimming" United States is outpacing the Soviet Union in percentage rate of economic growth as well as in terms of absolute quantitative output. At the same time, the former chief of a major pharmaceutical corporation said, "Most modern-minded business executives now recognize that they and their corporations have social responsibilities, and that these responsibilities include cooperation with government to help achieve important national objectives."

Connor felt that some popular conceptions of the American economic system are antiquated.

"Many people still think of capitalism in terms of an imperialist system which is receding into history, in terms of the Great Depression of the 1930's, or even in terms of the novels of Jack London and Upton Sinclair . . . The sad fact is, that while many people abroad picture capitalism not as it is in today's advanced industrial societies but as it was many years ago, some of our own people talk the same way, too."

Connor asked for "fairness" in e-

(Cont'd on page 2)

## THE WAR FRONT

# New Delhi: Invisibility

By NORMAN SKLAREWITZ

NEW DELHI — No one either here or in Pakistan's capital Rawalpindi declared war but hostilities between India and its neighbor added up to war just the same. And newsmen headed for the two nations to cover what some later were sure was an invisible war. Right from the start, the Indian government made it clear that no newsmen would be permitted at the front. It was soon apparent he wasn't likely to get even to the rear areas behind the border fighting.

Correspondents, TV crews and still cameramen did their best to convince adamant bureaucrats with the Press Information Bureau the value of having a free press see India's forces in action. It did no good. Military commanders, who apparently indicated they wanted no part of newsmen, got their way. For

almost the entire three-week crisis, foreign correspondents were restricted to New Delhi.

A few hastily organized press tours took groups of no more than four or five newsmen up to Amritsar behind the lines of the Lahore sector fighting and to a few other spots. By rare luck, a few correspondents saw artillery or anti-aircraft guns open up. Some stray Pakistani mortar rounds even slammed in dangerously close to one press party.

But strictly speaking, no foreign newsmen personally saw actual ground action. And although the Indians claimed the greatest tank battle since the North African desert campaigns of 1943-44 virtually no reporter or photographer saw a tank in action.

Daily Indian military communiques were long on flowery language, and ad-

(Cont'd on page 8)

# Karachi: A Sum-Up

By JAMES PICTON

KARACHI — Although tension along the Indo-Pakistan border remains high, there is a thin-out going on of American pressmen. Still on the job however, are the networks with crews poised to record the UN Ceasefire supervisors doing their job or, more mysteriously, failing to do their job.

Now that the main job of reporting the story is over there is a better chance to assess the problems American and other reporters had to face. I think it's generally agreed that the Pakistanis gave far more facilities for correspondents to reach the front than the Indians did. As time wore on the Pakistanis became more accustomed to the deluge of reporters who descended on them and they became more cooperative than at first.

Still, it has to be said that the maze of permits, regulations, papers and passes that were required posed a nightmare for newsmen facing deadlines.

The Pakistanis always cry "the war" but that didn't answer everything. For example the arrangements for shipping film and getting it passed through censorship changed again and again. And not all members of the government were aware of the changes. You found yourself frequently either just a step ahead or behind the latest regulation with the result that if you didn't get through to a friendly authority (and this could be in the middle of the night) you failed to get your film or tape out. The Press Information Department in Karachi was quite helpful I found.

(Cont'd on page 8)



## CONNOR

(Cont'd from page 2)

valuating the Communist system. He noted their success in basic production like steel and their capability of achieving a single goal, such as in space exploration with its sophisticated requirements. "But," he added, "people cannot eat or wear steel, or live in space vehicles. It is down on earth that the system fails in terms of yielding the improved standards of living which the Russian people need so badly."

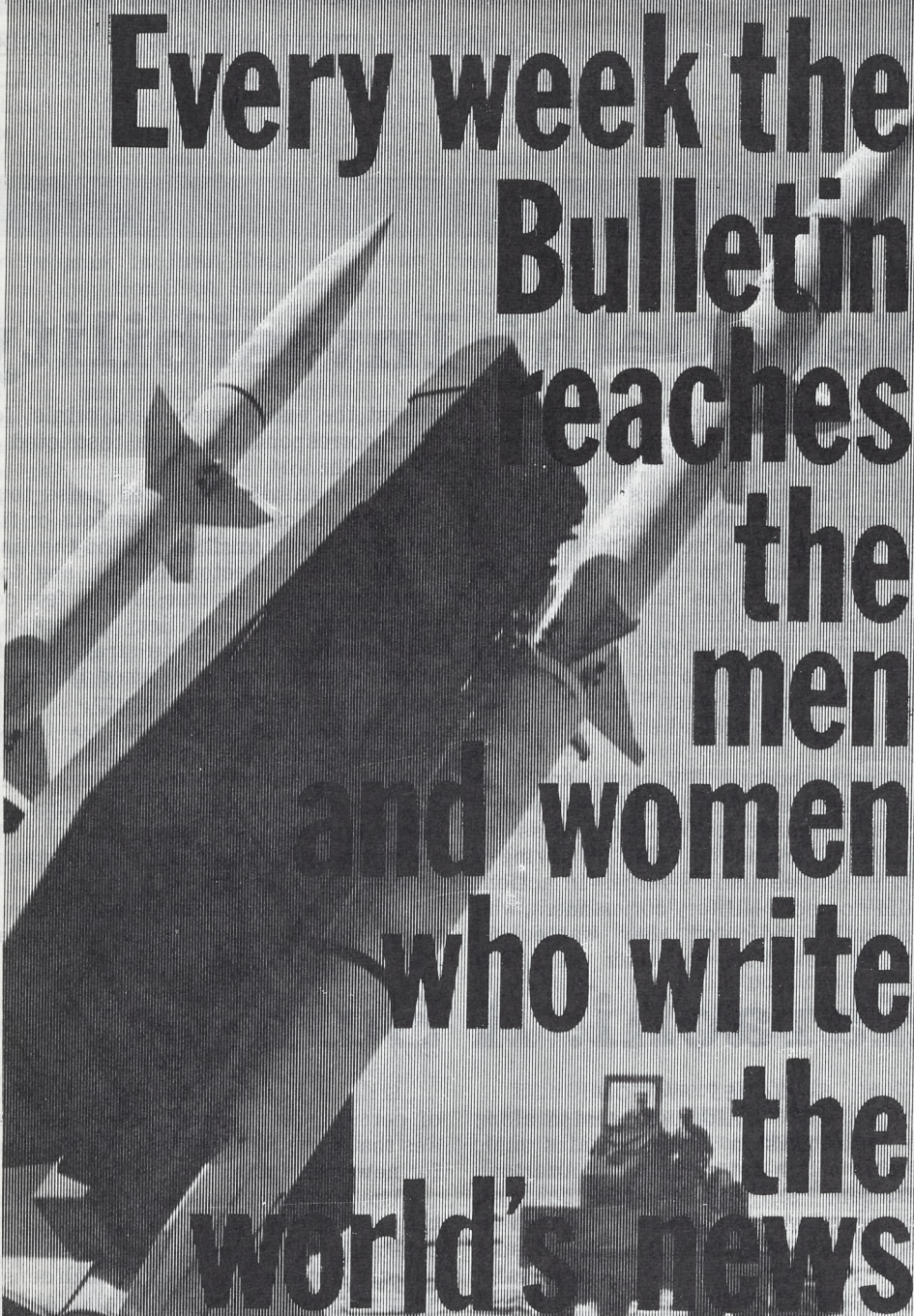
The Commerce Secretary spoke to the OPC on the eve of a *Wall Street Journal* lead report analyzing Soviet economic performance during the past year: a 3 per cent drop in total output of goods and services, with anticipated 1965 gain in gross national product set at below the 4 per cent projected for the United States. (Even an equal percentage gain for the Soviet Union would mean a substantially lower actual output because of the smaller economic base.) Connor, in his talk, noted that the annual rate of American economic expansion since 1961 has been a "vigorous 5.3 per cent".

With Soviet difficulties mounting, Connor recounted recent moves to inject concepts of both profits and "rentability" into the Kremlin-directed system. Rentability, he said, has been interpreted to mean interest charged for capital — long opposed by Marxist ideologists.

But the Secretary of Commerce concentrated more on recent American achievements than on Soviet reverses. "Less clearly recognized . . . even by many Americans," he said, after fifty-five months of continuous economic expansion, "is the cumulative effect of such sustained and vigorous growth." He enumerated "gloom and doom" prophecies that proved wrong. Automation has not cut total employment, which, on the contrary, has risen — and specifically in areas where prognosticators foresaw deepest gloom: Manufacturing, transportation, and clerical work.

Reporter's questions were probing, if not at times barbed. The Commerce Secretary stood ground on the wage-price guideline relative to the steel settlement. "We think it came out right on the nose at 3.2 per cent." As to guidance to private foreign investment, he said, "We do not attempt to tell each corporation what to do with its direct foreign investment program. We only ask for an overall contribution to improvement of balance of payments. It really does not make any difference what is the root of their contribution. We're interested in results."

## PERSONAL COPY



Every week the  
Bulletin  
teaches  
the  
men  
and women  
who write  
the  
world's news

Extend your company's reach



## NEW YORK SCENE

### Return Engagement for Khoman

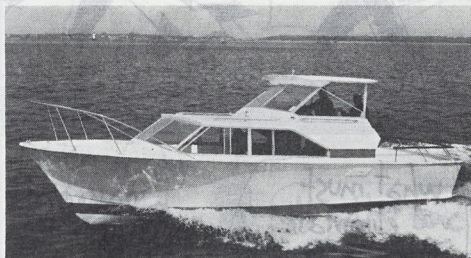
Wed., Oct. 13 — Luncheon, with Thailand Foreign Minister Thanat Khoman. 12:30 p.m. WNYC broadcast 5 p.m.

Khoman, considered one of the most knowledgeable men in Asia on the Communist problem, makes his third OPC appearance Wednesday. He can be counted on for astute opinions on any of the current Asia crises, from India-Pakistan-China, Viet Nam, to the Indonesian upheaval.



### Seafaring Bistro Prize

Wed., Oct. 13 — Bistro Night, "Underseas at the Overseas Press Club." 6 p.m. \$4.



Pictured is the 30-foot Luhrs Alura Cabin Cruiser, the setting for a one-day outing for a Bistro Night door prize winner. It comes, with skipper, food and beer, courtesy *Rudder Magazine*. Non-winners will be generously provided for, too, at the seafood dinner to be served at the Underseas Night. An unusual underwater film by cinematographer Dr. Roman Vishniac completes the evening.

### Italian Night

Tues., Oct. 19 — Italian Regional Dinner. \$5.

This first Regional Dinner of the OPC Season will feature popular Italian cuisine, wines, favors. Among honored guests will be Dr. Renato Guerrieri, US Travel Commissioner for the Italian State Tourist Office.

(Cont'd on page 6)



HARRIMAN meets with OPCers

## HARRIMAN: RED GOAL IS WORLD COMMUNIZATION

The split between the Soviet Union and Communist China is real and important, according to Roving US Ambassador Averell Harriman.

"Preoccupation of Soviet leaders with their conflict with China is a very important aspect," Harriman said during a wide-ranging talk on international affairs at the Club last week.

Later, Harriman cautioned against counting on the split too much: "I think we must remember that both Communist China and the Soviet Union have a desire to see the world communized."

The ambassador returned recently from a tour of communist and East European nations and talks with top leaders. On his talks with Russians, he commented that "The danger of dealing with the Soviet Union is the danger of their misunderstanding . . . so you have to make sure we understand their position and make sure they understand ours."

Harriman, backing the administration's tough line for defense of South Viet Nam, noted that "This is the job we have to do in Viet Nam."

"We have to convince North Viet Nam that they cannot succeed."

Harriman said he had made the US position clear to Soviet leaders. The US is not going to allow North Viet Nam to take over the South, and "On the other hand, we are not going to escalate."

Harriman was asked by a newsman what would be done in the face of executions and threat of executions of Viet Cong's prisoners. "I don't know. That's the kind of barbarism we're up against there."

## That wonderful Pan Am feeling



It's a feeling reserved for travelers who choose Pan Am.

It means more than the convenience of hundreds of Pan Am flights linking major cities of the world, more than cuisine by *Maxim's of Paris* and matchless cabin service. It goes much deeper than the fact that Pan Am's crews are trained to the world's highest governmental standards.

It goes far beyond the fact that Pan Am can be your home away from home, where you can get travel help in 900 offices throughout the world.

It has everything to do with your frame of mind—the good feeling that's yours when you know that you've chosen to fly the very best there is: the World's Most Experienced Airline.

**You're better off with Pan Am—  
world's most experienced airline**

FIRST IN LATIN AMERICA  
FIRST ON THE ATLANTIC

FIRST ON THE PACIFIC  
FIRST 'ROUND THE WORLD





# still life

By JERRY ROBINSON

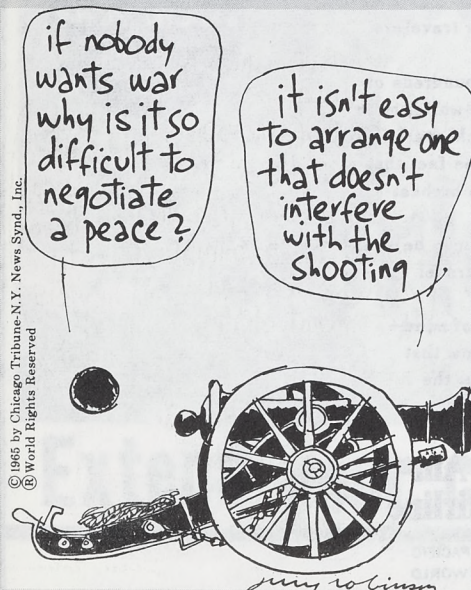
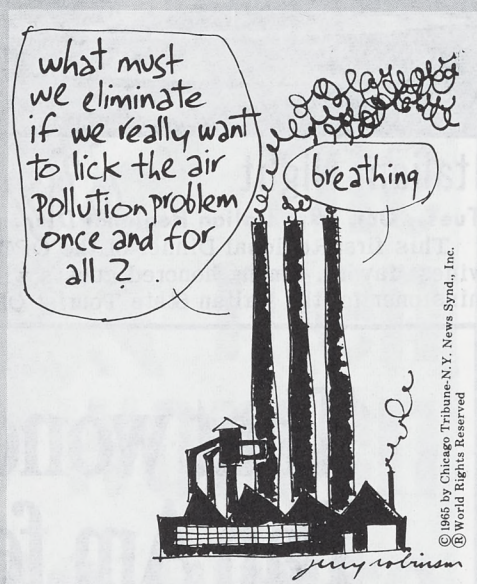
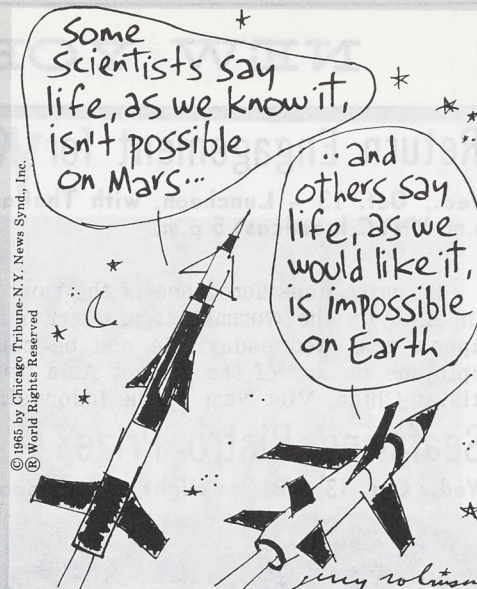
## IS PARIS (SAIGON, WASHINGTON, etc.) BURNING?

It may not be on fire, but it's getting a slight fry from these witty, sharp-edged "still life" comments.

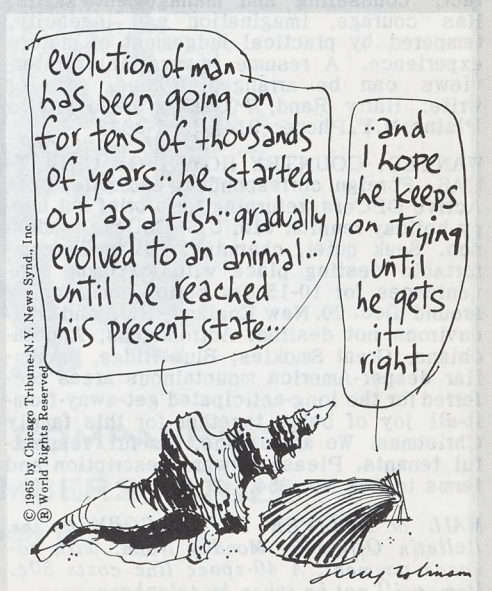
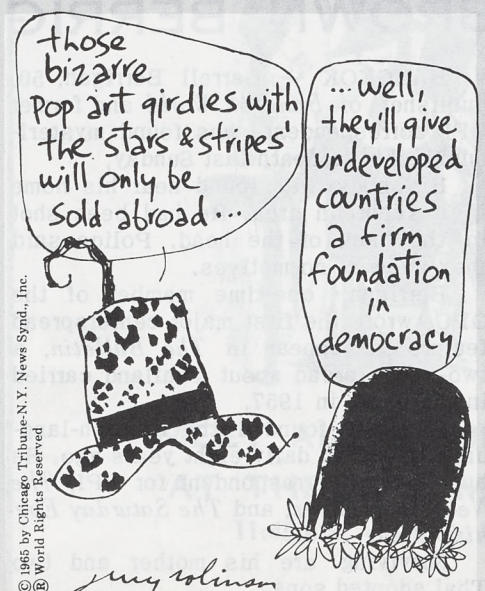
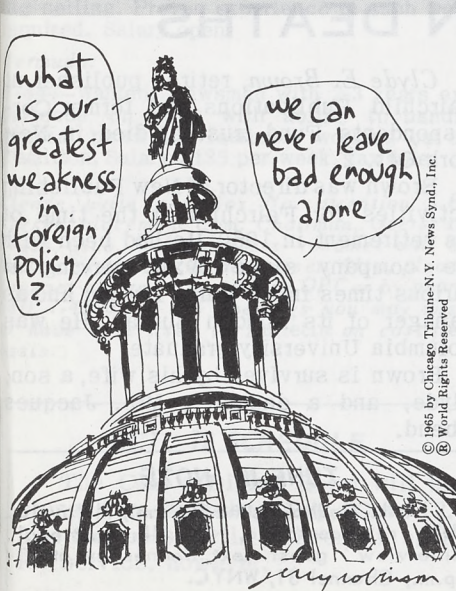
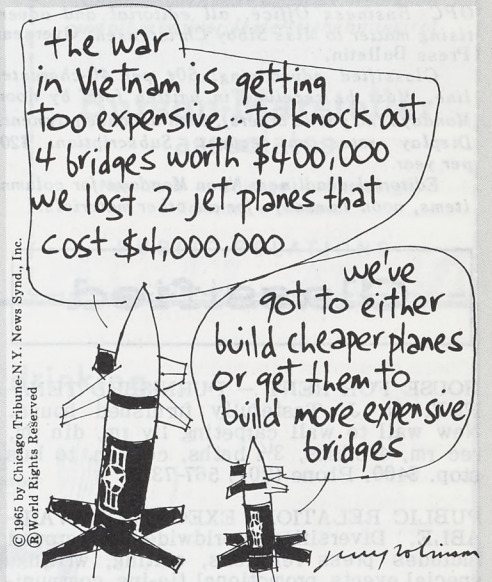
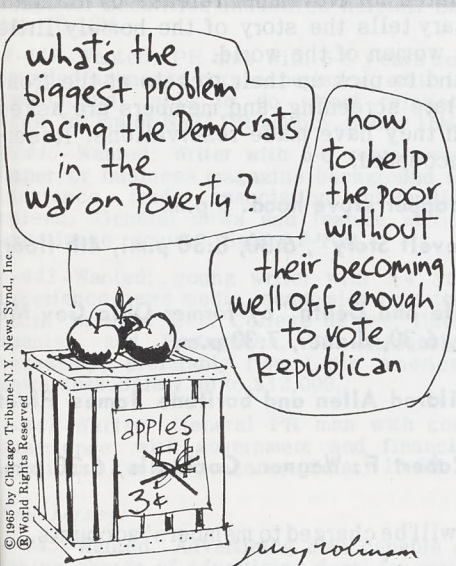
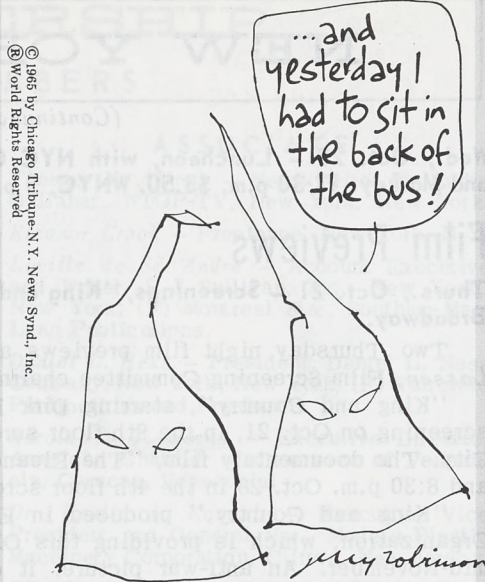
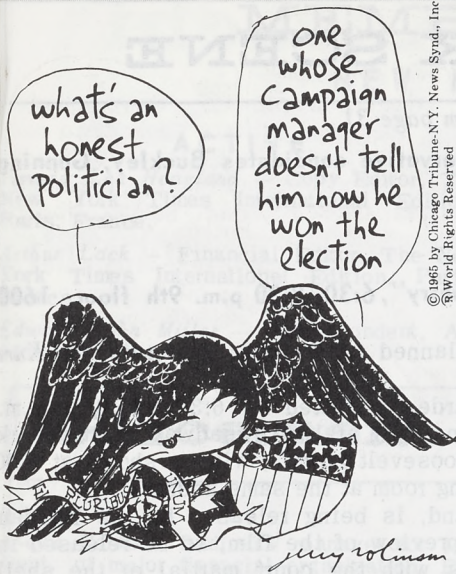
\* \* \*

In Italy last month Jerry Robinson's creations warmed up the jury that awarded "still life" the prize at the 18th International Salon of Humor at Bordighera.

On the home front "still life" crackles daily in leading newspapers and during the New York newspaper strike have been lighting up NBC-TV Evening News.











# THE OVERSEAS PRESS BULLETIN

Bulletin Committee Chairman:

Lawrence F. Mihlon

Managing Editor: Sibby Christensen

ADVERTISING REPRESENTATIVE: J. D. Barnes Organization, Inc., 155 West 46th St., N.Y.C. Tel. CI 6-4918.

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points).

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. LW 4-3500, area code 212.

Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified advertising: 50¢ per 40-character line. Must be received in written form by noon Mondays (no phone orders), with advance payment. Display rates on request. Subscription: \$20 per year.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

## Classified

HOUSE FOR RENT - FURNISHED TENAFLY, N. J. Tastefully furnished house. New wall to wall carpeting liv rm, din rm, rec rm, 4 bdrms, 3½ baths, conven. to bus stop. \$400. Phone (201) 567-7369.

PUBLIC RELATIONS EXECUTIVE AVAILABLE. Diversified worldwide background includes press relations, editing, writing, special events, promotional tie-ins, community relations, product publicity, client contact, counseling and management skills. Has courage, imagination and ingenuity, tempered by practical judgement of mature experience. A resume is available. Interviews can be arranged. Phone, wire or write: Harry Rand, 7 Oakley Road, White Plains, N.Y. Phone: (914) RO 1-3632.

WANTED: COUNTRY HOME FOR CHRISTMAS. Foreign correspondent and wife, both Active OPCers, returning for a brief but happy holiday reunion with U.S. College student son. Seek quiet, charming, extremely comfortable nesting place with maximum conveniences for 10-15 day period commencing around Dec. 20. New England, N.J., and NYC environs not desired. Adirondacks, Appalachians, Great Smokies, Blue Ridge, or similar deeper-America mountainous areas preferred for the long-anticipated get-away-from-it-all joy of being together for this family Christmas. We are urbane, careful, respectful tenants. Please forward description and terms to Box No. 354.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

## NEW YORK SCENE

(Continued from page 3)

Wed., Oct. 20 - Luncheon, with NYC Conservative candidates Buckley, Gunning and Markey. 12:30 p.m. \$3.50. WNYC, 5 p.m.

### Film Previews

Thurs., Oct. 21 - Screenings, "King and Country", 6:30, 8:30 p.m. 9th floor, 1600 Broadway.

Two Thursday night film previews are planned for October, according to Kurt Lassen, Film Screening Committee chairman.

"King and Country", starring Dirk Bogarde, is slated for 6:30 and 8:30 p.m. screening on Oct. 21, in the 9th floor screening room at 1600 Broadway in New York City. The documentary film, "The Eleanor Roosevelt Story", will be shown at 6:30 and 8:30 p.m. Oct. 28 in the 4th floor screening room at the same address.

"King and Country," produced in England, is being released by the Landau Organization, which is providing this OPC preview of the film, to be released in mid-November. An anti-war picture, it deals with the court martial of the shell shocked soldier. Bogarde plays the part of the defending officer, Capt. Hargreaves.

"The Eleanor Roosevelt Story" also is slated for November release by Landau. With stills and newsfilm clips, the documentary tells the story of the homely little girl who grew up to be one of the most famous women of the world.

Members are asked to make reservations and to pick up their tickets at the front desk. Tickets will be marked for the early or late screening, and members are asked to please attend only the screening for which they have made reservations. Reservations for only one guest per member will be accepted.

Fri., Oct. 22 - Grill Party, to introduce new copper stove hood. 5 p.m.

Thurs., Oct. 28 - Screenings, "Eleanor Roosevelt Story", 6:30, 8:30 p.m., 4th floor, 1600 Broadway. (See story above.)

Thurs., Oct. 28 - Book Night, "Power of Life and Death" by former Ohio Gov. Michael Di Salle and Larry Blochman. Cocktails, 6:30, dinner, 7:30 p.m.

Wed., Nov. 3 - Music Night, with soprano Mildred Allen and baritone James Fleetwood. 8:30 p.m.

Mon., Nov. 8 - Dinner for Mayor and Mrs. Robert F. Wagner. Cocktails, 6:30 p.m., dinner, 7:30 p.m.

Reservations not cancelled 24 hours in advance will be charged to members' accounts.

## BROWN, BERRIGAN DEATHS

BANGKOK - Darrell Berrigan, 50, publisher of *Bangkok World* and former UPI correspondent, was found mysteriously shot to death last Sunday.

His body was found near his home in a suburban area. He had been shot in the back of the head. Police said they knew of no motives.

Berrigan, one-time member of the OPC, wrote the first major centerspread feature to appear in *The Bulletin*, a two-page spread about Thailand carried in the paper in 1957.

Berrigan founded the English-language Thailand daily eight years ago. He had been a correspondent for UPI, *The New York Times*, and *The Saturday Evening Post*.

Surviving are his mother and two Thai adopted sons.

Clyde E. Brown, retired publisher at Fairchild Publications and former Correspondents Fund trustee, died in New York Oct. 2.

Brown was director of New Publishing Activities for Fairchild at the time of his retirement in 1960. He had been with the company since 1920, serving at various times in its Paris Bureau and as manager of its London Bureau. He was Columbia University graduate.

Brown is survived by his wife, a son, Clyde, and a daughter, Mrs. Jacques Sibeud.

### TUNE-IN NOTE

Amb. Radhakrishna Ramani, Malaysia UN representative, is "International Interview" guest next Wednesday at 10 p.m., Channel 31, WNYC.



## MEMBERSHIP

## NEW MEMBERS

## ACTIVE

*Jimmie Lee Hoagland* - Copy Editor, The New York Times International Edition, Paris, France.

*Arthur Lack* - Financial Editor, The New York Times International Edition, Paris, France.

*Edward John Miller* - Correspondent, Associated Press, Tahiti.

## Placement

## New York:

A-448-Wanted: Radio-TV manager for PR Dept. of major financial organization. Experience in originating, producing and placing of radio/tv programs essential. Knowledge of securities industries helpful. Salary 10-12M.

A-447-Wanted: PR man with 5-6 years well rounded agency or corp. experience, editorial background, able to do client relations work, for major NYC PR agency. Salary 15M.

A-446-Wanted: Writer with 5-6 years newspaper or business magazine background for insurance trade association information bureau. General news and feature writing experience required. Salary 9-10M.

A-443-Wanted: young writer with 3-4 yrs. experience news media, economics oriented, Latin America area. College degree, fluent Spanish and Portuguese, US citizenship necessary, preferably from Latin American news desk. Salary up to \$12,000.

A-441-Wanted: General PR man with good experience with government and financial relations. For major agency. Salary 15-6M.

## New Jersey:

A-445-Wanted: Advertising man capable of taking charge of advertising dept. for group of weekly newspapers. Must know all phases of a newspaper's advertising dept., including selling. Proven experience in such work required. Salary open.

## Bermuda:

A-444-Wanted: Newsman with 2-3 years experience on daily with ability to handle general news and features, working out of Hamilton. Salary \$135 per week, tax free.

Please write c/o Box No. attention S.E. Korsen, placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

## ASSOCIATE

*Thomas H. Ahrens* - News Writer for Eddie Gallaher, WTOP-TV, New York, New York.

*Eleanor Crook* - Freelance, New York, N.Y.

*Lucille de St. Andre* - Account Executive and Writer, R.J. Sullivan, Inc., New York, New York; (F) Montreal Star, Southam-MacLean Publications.

*Daniel L. Hess* - President, Daniel L. Hess Company, New York, New York; (F) Fairchild Publications and Freelance.

*Harold J. T. Horan* - Executive Director, American Chamber of Commerce of Venezuela, Caracas, Venezuela.

*Dr. Leslie J. Kovach* - Executive Vice President and General Mgr., Modern Plastic Machinery Corporation, Clifton, New Jersey.

*Theodore Lustig* - Manager, Publications, American Cyanamid Company, Wayne, New Jersey; (F) Mechanical Contractor Magazine, Ingenieria Internacional Construcción Magazine, Newsmap of the Week, Inc.

*Stephen Mahoney* - Associate Editor, Fortune Magazine, New York, N.Y.

*Harry W. Morgan* - Roving Editor, The Reader's Digest, Pleasantville, New York.

*Henry Pleasants* - Freelance, New York, New York.

*Lloyd Stouffer* - Chief Editor, Modern Packaging, McGraw-Hill Inc., New York, N.Y.

## National Starch and Chemical Corporation

has been the nation's leading producer of packaging and paper adhesives since the late 1920's. In 1939, the company entered the starch field and is now a major supplier to the paper, food and textile industries. National also produces resins, coatings and structural adhesives. Its staff of 200 graduate chemists performs research ranging from basic polymer studies to specialized market applications.

Helping tell the story of  
National Starch and Chemical Corporation  
and other business leaders is the business of

Burson-Marsteller  
associates

New York • Chicago • Pittsburgh  
Toronto • Geneva

PUBLIC RELATIONS

R

evolutionize your drinking.....



MEET ALL YOUR COMPATRIOTS  
AT THE OPC MEMBERS' GRILL

11:45 a.m. - 1 a.m., Monday thru Saturday

## OCT. 12 SCHEDULE

The Club's Dining Room will be closed on Columbus Day, Oct. 12. The Members' Grill will remain open for service, however.





THIS WAS THE PLACE: Reunion co-chairman Ed Cunningham (right) and guest, Admiral William Mack, show a replica of the plaque from the Missouri commemorating the signing of the Japanese surrender. (Official US Navy Photo)

## New Delhi (Continued from page 1)

jectives but provided almost no facts. There was no chance for just hiring a car and bouncing off to the war some 350 miles northwest of Delhi, either. Guards at periodic road blocks and police checkpoints were under orders to turn back foreigners who didn't possess the necessary government travel permits. And no one got such a document unless he was under escort and generally in a closely supervised group.

When the fighting was all over, the Indian government whined that it didn't get a good press, that foreign newsmen were partial to the Pakistanis. Obliging student groups put up signs around town: "Anti-Indian Foreign Correspondents, Get Out of India."

But newsmen here insist they were fair; they just couldn't report battles they never saw nor give credit for victories which could be seriously questioned. The Indians insisted, too, they had no censorship. They did however have a "press adviser" who reviewed all outgoing cables and if he saw something he didn't like, he "advised" the offending newsmen to delete it. If such wasn't done, the message simply wasn't transmitted. But there was no censorship. In fact, one reporter who cabled his office such was the case was told the line had to come out. It wasn't true, you see, so why send such a thing?

After this experience, many correspondents admitted that conditions in Saigon by comparison are nothing short of ideal. Helping out in the difficult situation was the US Embassy's press attache, John Shirley, who himself arrived in New Delhi from Rome just a few hours after the fighting started.

Converging first on India for the war which almost no one really saw were newsmen based primarily in the Far East. These included Dick Critchfield, *Washington Star*; Ed Neilan, Copley Press; Gerhard Simmel, Pat Killen and Dale Morsch, UPI; Walt Friedenberg, Scripps-Howard; Sol Sanders, *USN&WR*; Jerry Schector, *Time-Life* and Murray Fromson, CBS.

From London came Tom Reedy, AP; Noel Bernard, Radio Press Int'l.; Dan Rather, CBS, and Arnaud de Borchgrave, *Newsweek*. From the US came Bernard Eismann, ABC, Dean Brelis and Al Rosenfeld, NBC; John Law, *USN&WR* and Bill Ray, *Life*.

Resident correspondents in New Delhi are James Keat, *Baltimore Sun*; Paul Humes, *Chicago Daily News*; Anthony Lukas and Tom Brady, *NY Times*; Sig Harrison, *Washington Post*; Marvin Zim, *Time-Life*; Conrad Fink, AP; John Barton, UPI; R. Ramanujam, *Newsweek*; and Sharokh Sabavala, *Christian Science Monitor*.

## Karachi

(Cont'd from page 1)

Up in Rawalpindi everyone agreed that the chief military spokesman could be described only in terms that could never be allowed in such a proper periodical *OPC Bulletin*. Sulleri was not only uncooperative he was the unforgivable — anti-American. The tales of Sulleri are as long as he was unpleasant. He allowed four British journalists to view the ceasefire and no others, and, when an American correspondent complained Sulleri asked:

"What has America ever done for Pakistan?"

To prove his feelings he threw an Italian journalist, who happened to be there, out of his office.

Such arrogance is most unseemly in a PRO and he will soon be returning to the job he held before the war began . . . editing a newspaper.

All copy out of here was been censored, but the censorship of radio scripts, with all due respect to the censor who became my friend, was hideous. We were not allowed to say anything that didn't appear in the papers or on the radio. Opinion-making was anathema, and I think the culprit again was Sulleri.

There were a few mishaps in covering the story. Bernie Kalb of CBS had a cigarette snuffed out in the back of his neck while getting man-in-the-street interview. His cameraman was pummelled several times in the solar plexus.

ABC's Bob Clark was in two jeep accidents in a week: once the jeep turned over and once there was a head-on collision. He got a broken wrist in one, and the ABC cameraman, Steve Stanford, had to be replaced because of serious face cuts. Bill Sheehan and cameraman Jim Godfrey and Adrian Klein had to come in from London to replace them. James Picton covered the radio side from Karachi.

For ABC other American correspondents on the Pakistan side included Dave Lancashire, AP; Paul Grimes and Jacques Nevard, *NY Times*; Lee Hall, *Life*, Jim Pringle, AP; Haines Johnson, *Washington Star*.

American Press Attache Stephens came through with a break for some correspondents. The Pakistanis banned picture-taking of the Karachi demonstrations against the US resulting in burning of the US Library. The Pakistan authorities didn't allow for Stephens having a camera up in the embassy. He gave copies to CBS, *Time* and *Newsweek* and helped, I understand, get them out of Pakistan. If more attaches were as cooperative as Stephens it would be easier to cover stories in countries like Pakistan.